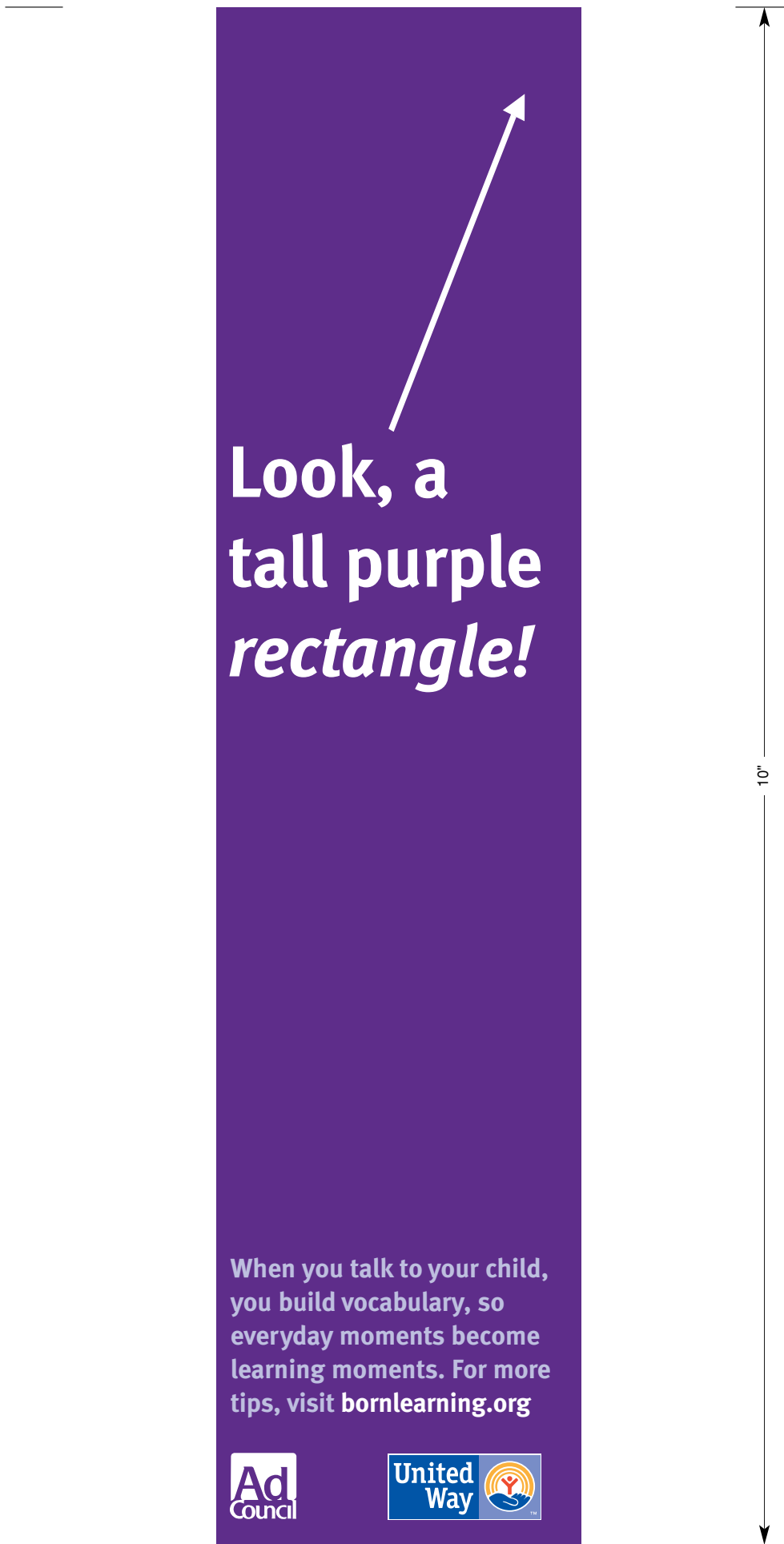


2.375"



10"



#### NOTE TO LOCAL UNITED WAYS:

In accordance with United Way Brand Identity Guidelines, your local United Way landmark should be placed to the right of the Ad Council logo and include your local geographic qualifier. If you wish to provide further contact information (e.g. phone number), you may place that below the copy at the bottom of the page.

To add your logo and information, do one of the following:

- 1) Open this PDF file in Adobe Illustrator, and add the information directly. Or,
- 2) Create a new document in a page layout program like Quark XPress or Adobe InDesign.

Place this PDF file in a picture box (make sure art remains at 100% size.)

Create a picture box for your logo in the space indicated, and place your logo in it.

Create a text box for your information in the space indicated, and add your text.

Your local United Way landmark goes here.