




¡Mira! Es un *rectángulo* grande!

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Transforma un momento cotidiano en uno de enseñanza.
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| Client: United Way (UWA) Product: General (GEN) Job: N06MC002 MCCANN ERICKSON | Ad#: 634 Headline: "Mira! Es un rectángulo..." Visual: Copy/Black Type, White Background Space: B/W Non-Bleed Issue: Various - 2006 | Mech Bleed: n/a Mech Trim: 9.375" x 13" Mech Live: n/a | AD: P. Behnen CW: G. Marquardt CD: P. Behnen/G. Marquardt AP: A. Kaye PP: M. Daoust |  Created by Interface Graphics, a division of McCann Erickson | | | | | | | | | | | | | | | | |
| Print/Export Time: 9/8/06 - 4:12 PM Print Scale: 100% User Name: Ross Previous User: Proof#: 1 PM: P. Fay Quark Version: 4.11 | Document Name: IG_N06UW002_634_RectangleSp Document Path: Macintosh HD:Users:studioartist:Desktop:UnitedWay_634:IG_N06UW002_634_RectangleSp FONTS: Helvetica, MetaBold-Roman, MetaBoldLF-Italic, MetaBoldLF-Roman, TradeGothic BoldCondTwenty, TradeGothic CondEighteen IMAGES: uw_full.BW.eps @ 27.3%, aclogblack.eps @ 27.4%*, Guidebox.eps @ 90%, Slugbox.eps @ 90%* | <table border="1"> <tr><td>Quality Ctrl</td><td></td></tr> <tr><td>Digital QC</td><td></td></tr> <tr><td>Proofreader</td><td></td></tr> <tr><td>Art Director</td><td></td></tr> <tr><td>CopyWriter</td><td></td></tr> <tr><td>Creative Dir</td><td></td></tr> <tr><td>Acct Exec</td><td></td></tr> <tr><td>Print Prod</td><td></td></tr> </table> | Quality Ctrl | | Digital QC | | Proofreader | | Art Director | | CopyWriter | | Creative Dir | | Acct Exec | | Print Prod | | | |
| Quality Ctrl | | | | | | | | | | | | | | | | | | | | |
| Digital QC | | | | | | | | | | | | | | | | | | | | |
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